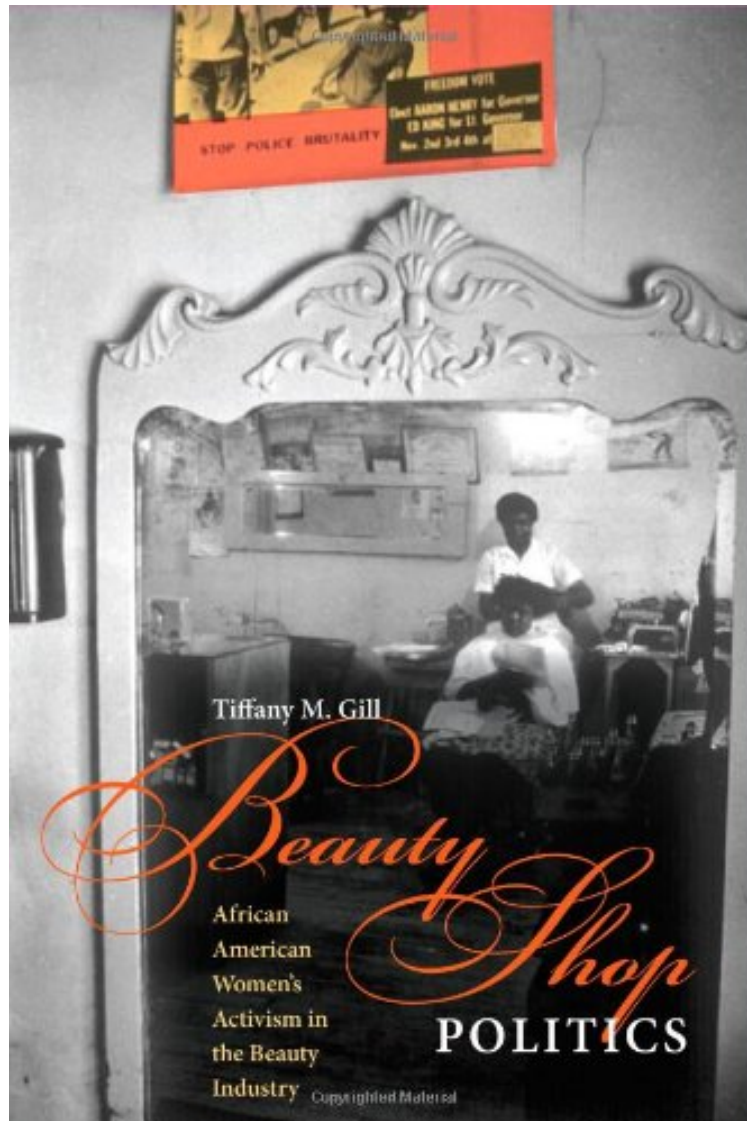


[DOWNLOAD] Beauty Shop Politics: African American Women's Activism in the Beauty Industry (Women in American History)

Beauty Shop Politics: African American Women's Activism in the Beauty Industry (Women in American History)

Tiffany M. Gill

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Tiffany M. Gill : Beauty Shop Politics: African American Women's Activism in the Beauty Industry (Women in American History) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Beauty Shop Politics: African American Women's Activism in the Beauty Industry (Women in American History):

1 of 1 people found the following review helpful. Enlightening BrillianceBy VThe beauty shop is a space for healing

and renewal. I loved the truth of remembering how healing my sessions and time with my beauty have been to my life. I learned from all levels of women in the salon the beauty of living a life I love. When I was reading the book I revisited my strength. 0 of 0 people found the following review helpful. Excellent. Ideal resource By Star Excellent. Ideal resource. Research quite useful. 0 of 5 people found the following review helpful. One Star By Stephanie Lamar Excellent read

Looking through the lens of black business history, *Beauty Shop Politics* shows how black beauticians in the Jim Crow era parlayed their economic independence and access to a public community space into platforms for activism. Tiffany M. Gill argues that the beauty industry played a crucial role in the creation of the modern black female identity and that the seemingly frivolous space of a beauty salon actually has stimulated social, political, and economic change. From the founding of the National Negro Business League in 1900 and onward, African Americans have embraced the entrepreneurial spirit by starting their own businesses, but black women's forays into the business world were overshadowed by those of black men. With a broad scope that encompasses the role of gossip in salons, ethnic beauty products, and the social meanings of African American hair textures, Gill shows how African American beauty entrepreneurs built and sustained a vibrant culture of activism in beauty salons and schools. Enhanced by lucid portrayals of black beauticians and drawing on archival research and oral histories, *Beauty Shop Politics* conveys the everyday operations and rich culture of black beauty salons as well as their role in building community.