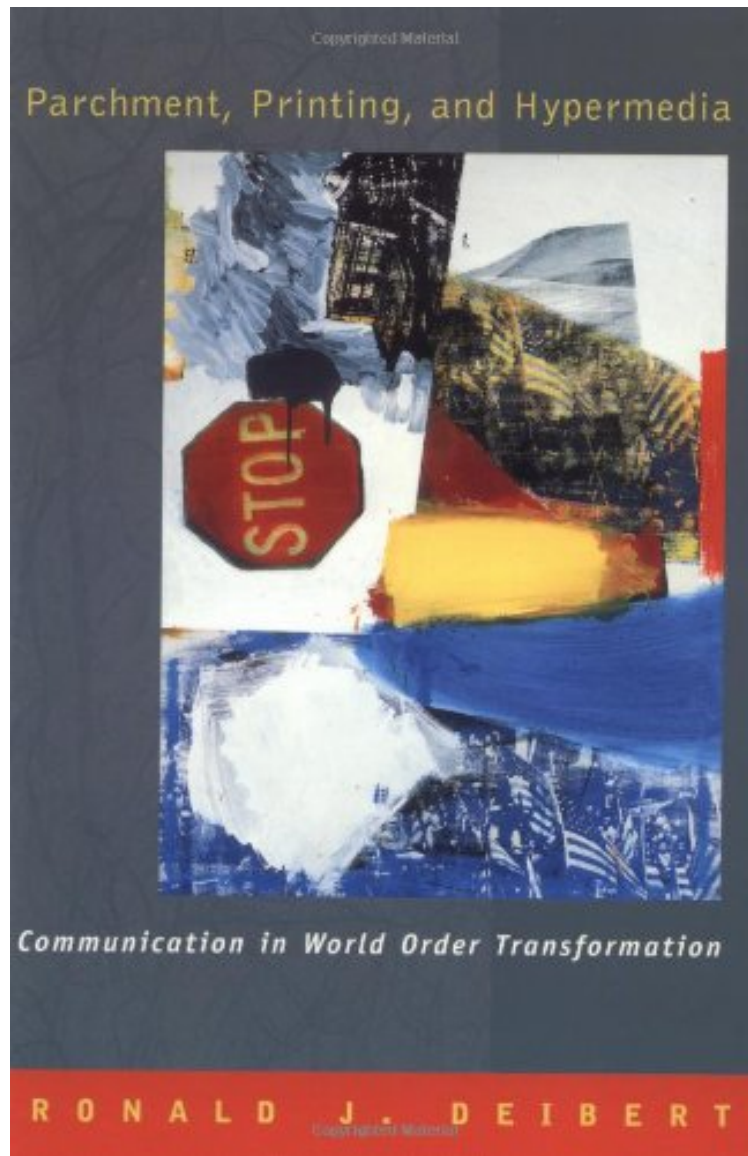


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## Parchment, Printing, and Hypermedia

*Ronald Deibert*

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**Ronald Deibert : Parchment, Printing, and Hypermedia** before purchasing it in order to gage whether or not it would be worth my time, and all praised Parchment, Printing, and Hypermedia:

0 of 3 people found the following review helpful. Haven't read - didn't need....By Annie Didn't end up needing this book as my class got cancelled - the book came in 2 days, as expected from Prime and in great condition so I would do

business with this seller again but as for the book, I am not sure as I haven't read it and don't intend to as my class was cancelled so I took something else instead. Now I'm stuck with this book and three others that I purchased for the class that never took place!! ugh!

0 of 1 people found the following review helpful. Good Read Informative Too

By Pat Munday

I first used Deibert's text in a course some years ago, recently found it on my shelf reread it. It's a good, solid, authoritative history of communication in Western Culture. Deibert commands a range of sources from Elizabeth Eisenstein to Kenneth Gergen, and he does it in three ways that make the book work for popular audiences: (1) Though Deibert has the academic chops, he does not write like most academics. The book is readable with little jargon and with a well-woven synthetic approach. Even my undergrads -- who generally hate to read ANYTHING -- liked the book and had no trouble understanding it; (2) Deibert connects the "internal" history of communication with ways in which communication shapes our identity--think Martin Luther's subversive message or postmodern "imagined communities" on the web; and (3) The book has a thematic glue -- "medium theory" -- that binds the story together. This McLuhanesque approach, even if you disagree with it, is clearly stated in ways that you can test against your own understanding and experience.

Parchment, Printing, and Hypermedia was originally published in 1997 and has not been re-issued. Still, it has not been superseded by another work on this topic.

3 of 3 people found the following review helpful. Wonderfully rich

By A Customer

This book is a stellar contribution to the understanding of how communication technologies affect world politics. It's rich in historical detail, wonderfully well written, and provocative in its conclusion. A must read.

Interweaving media theory and historical analysis, this book explores the effect new digital-telecommunication technologies, which Deibert calls hypermedia, will have on the distribution of political power in the next century. Deibert tracks the transformation of Europe from the medieval to the modern and then turns to the hypermedia age, where new digital technologies such as the Internet, encryption, and high-resolution satellite imaging favor nonterritorial institutions and communities, shifting political authority and policymaking from individual nations to transnational corporations, global financial markets, and nongovernmental organizations and activists.

Depicts the links across some six centuries of history and a vast array of modern and postmodern concepts, leaving the reader with a keen sense of both the continuities and changes that have marked the human condition. The book is a 'must' read for anyone eager to probe beneath the surface of world affairs.

About the Author

Ronald Deibert is professor of political science at the University of Toronto.